



The Global CEO Advisory Firm

An Introduction to Our Offering



Operating Amidst Uncertainty & Volatility

CEOs and C-suite executives are operating in a world of unprecedented technological, financial and geopolitical disruption.

The right path forward is often unclear and a multifaceted approach is required to solve for today's business challenges and identify opportunity amidst chaos.

Who We Are

Teneo is the global CEO advisory firm.

Working exclusively with the CEOs and senior executives of the world's leading companies, Teneo provides strategic counsel across their full range of key objectives and issues. Our clients include a significant number of the *Fortune* 100 and FTSE 100, as well as other global corporations.

Integrating the disciplines of strategic communications, investor relations, digital advisory, diversity & inclusion, management consulting, physical & cyber risk advisory, financial advisory, corporate governance advisory, political risk advisory, and talent advisory, Teneo solves for the most complex business challenges and opportunities.

Key Facts



800+ employees
with an unmatched range
of experience



20 offices
offering over 100 different
services globally



6 continents
providing clients with global reach
and cross-border capabilities



**Our range of
expertise is unlike
any other advisory
firm in the world.**

Strategy & Communications Advisory

Teneo's strategy & communications advisory business segment provides a wide range of services on a global basis to help CEOs and their leadership teams manage their company's reputation and protect and enhance shareholder value. Core service areas include:

- Brand Strategy & Consumer Communications
- CEO & C-Suite Strategic Counsel
- Communications Strategy Development
- Corporate Affairs Function Transformation
- Corporate Governance Advisory
- Crisis Management & Preparedness
- Digital & Social Media Advisory
- Diversity & Inclusion Advisory
- Employee Engagement & Change Management
- Executive Recruitment & Talent Advisory
- Government & Public Affairs
- Investor Relations & Financial Communications
- Leadership Communications Coaching
- Litigation & Enforcement Action
- M&A, IPO, Bankruptcy & Restructuring
- Purpose, Positioning & Narrative
- Reputation Campaigning
- Shareholder Activism Defense
- Stakeholder Research & Measurement

Risk Advisory

Teneo's risk advisory business segment is focused on the three key practice areas of political risk advisory, physical security advisory and cybersecurity advisory. Our risk practitioners work closely with CEOs and their leadership teams to help identify, mitigate and manage a myriad of risk issues in an increasingly complex global environment. Core service areas include:

- Country Political & Policy Risk Assessment
- Crisis Preparedness & Response
- Cybersecurity Advisory
- Financial Markets Political Risk Advisory
- Physical Security Risk Advisory
- Political Risk Advisory for CEOs
- Political Risk Audit

Management Consulting

Teneo's management consulting business segment advises CEOs, senior executives and investors to help bring their transformational initiatives to life, advising on how to make and implement better strategic decisions to help them fully realize their business goals. Core service areas include:

- Analytics Strategy
- Enhanced Profitability
- Marketing & Loyalty Program Strategy
- New Market Entry
- Organizational Design
- Performance Improvement & Cost Reduction
- Pricing & Revenue Optimization
- Program Delivery
- Sports Sponsorship & Strategy
- Transaction Value Creation

Capital Advisory

Teneo's capital advisory business segment is a leading global independent investment bank that provides innovative, unconflicted strategic advice. Core service areas include:

- Financial Advisory
- Insurance & Financing Solutions
- Restructuring Advisory

An aerial photograph of a city skyline at dusk or dawn. The city is densely packed with buildings, and a river flows through the lower right portion of the image. A bridge is visible in the foreground. The sky is a mix of blue and orange hues. Overlaid on the right side of the image is the text "Integrated, senior-led counsel, implemented on a global scale." in a white, sans-serif font.

**Integrated,
senior-led counsel,
implemented on
a global scale.**

Our name is Teneo.

The Teneo team is made up of individuals with a unique variety of global relationships, unequalled experience, intellectual strength and unyielding execution. Our commitment to our clients requires that we accept only the very best work from our people.



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