Teneo®

The Global CEO Advisory Firm



Who We Are

Teneo is the global CEO advisory firm.

Working exclusively with the CEOs and senior executives of the world's leading companies, Teneo provides strategic counsel across their full range of key objectives and issues. Our clients include a significant number of the *Fortune* 100 and FTSE 100, as well as other global corporations.

Integrating the disciplines of strategic communications, investor relations, digital advisory, diversity & inclusion, management consulting, physical & cyber risk advisory, financial advisory, corporate governance advisory, political risk advisory, and talent advisory, Teneo solves for the most complex business challenges and opportunities.

Key Facts



800+ employees

with an unmatched range of experience



20 offices

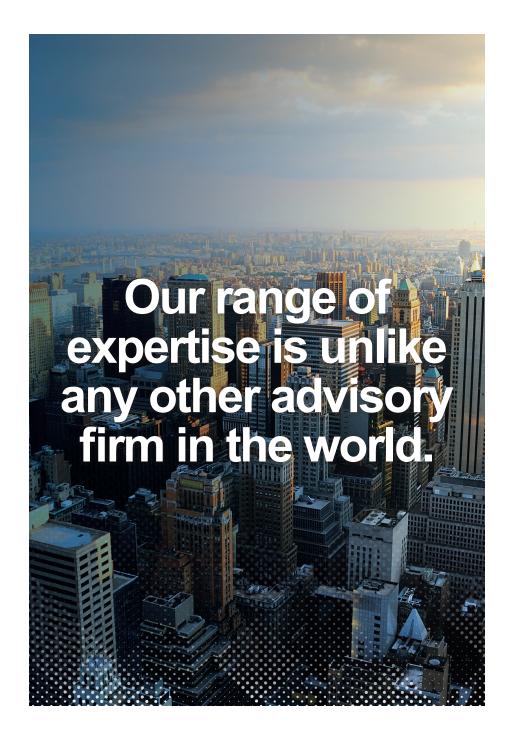
offering over 100 different services globally



6 continents

providing clients with global reach and cross-border capabilities

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Strategy & Communications Advisory

Teneo's strategy & communications advisory business segment provides a wide range of services on a global basis to help CEOs and their leadership teams manage their company's reputation and protect and enhance shareholder value. Core service areas include:

- Brand Strategy & Consumer Communications
- CEO & C-Suite Strategic Counsel
- Communications Strategy Development
- Corporate Affairs Function Transformation
- · Corporate Governance Advisory
- Crisis Management & Preparedness
- Digital & Social Media Advisory
- Diversity & Inclusion Advisory
- Employee Engagement
 & Change Management
- Executive Recruitment & Talent Advisory

- Government & Public Affairs
- Investor Relations & Financial Communications
- Leadership Communications Coaching
- Litigation & Enforcement Action
- M&A, IPO, Bankruptcy & Restructuring
- Purpose, Positioning & Narrative
- Reputation Campaigning
- · Shareholder Activism Defense
- Stakeholder Research & Measurement

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Risk Advisory

Teneo's risk advisory business segment is focused on the three key practice areas of political risk advisory, physical security advisory and cybersecurity advisory. Our risk practitioners work closely with CEOs and their leadership teams to help identify, mitigate and manage a myriad of risk issues in an increasingly complex global environment. Core service areas include:

- Country Political & Policy Risk Assessment
- Crisis Preparedness
 & Response
- Cybersecurity Advisory

- Financial Markets Political Risk Advisory
- Physical Security Risk Advisory
- Political Risk Advisory for CEOs
- Political Risk Audit

Management Consulting

Teneo's management consulting business segment advises CEOs, senior executives and investors to help bring their transformational initiatives to life, advising on how to make and implement better strategic decisions to help them fully realize their business goals. Core service areas include:

- · Analytics Strategy
- Enhanced Profitability
- Marketing & Loyalty Program Strategy
- New Market Entry
- Organizational Design

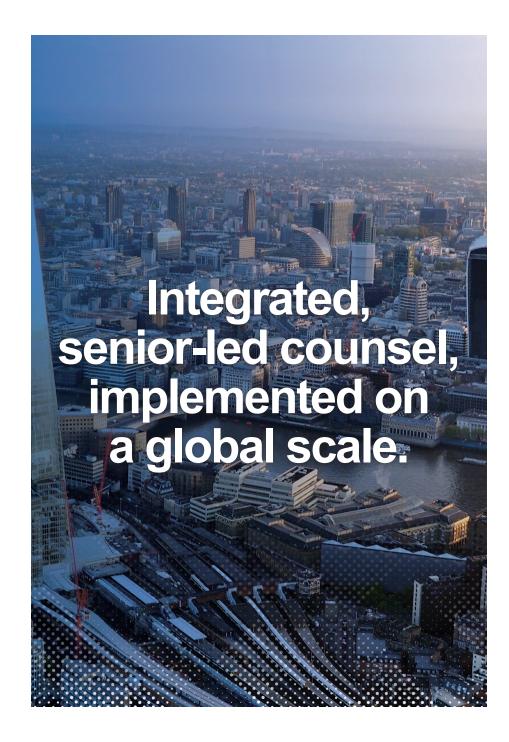
- Performance Improvement & Cost Reduction
- Pricing & Revenue Optimization
- Program Delivery
- Sports Sponsorship & Strategy
- Transaction Value Creation

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Capital Advisory

Teneo's capital advisory business segment is a leading global independent investment bank that provides innovative, unconflicted strategic advice. Core service areas include:

- Financial Advisory
- Insurance & Financing Solutions
- Restructuring Advisory



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Our name is Teneo.

The Teneo team is made up of individuals with a unique variety of global relationships, unequaled experience, intellectual strength and unyielding execution. Our commitment to our clients requires that we accept only the very best work from our people.



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